

PRIVACY POLICY

1. INTRODUCTION

The purpose of this Privacy Policy is to inform contact persons at a customer or potential customer of Bondy LMT A/S ("the Company"), on how their personal data is processed. The Privacy Policy also describes your privacy rights in relation to us and how you can exercise these rights. The customers with whom the Company has a contractual relationship or wishes to enter into a contractual relationship, are hereafter referred to as "Customers". Those who the Company contacts without an existing or close imminent customer relationship are called "Potential Customers".

2. DATA CONTROLLER

The company is data responsible for the processing of the personal data that is collected about contact persons at Customers and Potential Customers.

The Company's contact information:

Bondy LMT A/S

CVR-number.: 20678100

Hassellunden 14, DK-2765 Smørum

+45 70 15 14 14

Contact us by email at info@bondy.dk, if you have questions about how we process your personal data.

3. TYPES OF PERSONAL DATA THAT IS PROCESSED

3.1 Customers

The Company processes the following personal data about contact persons at Customers:

- *Name*
- *Phone number*
- *Email*

If the Customer is your own sole proprietorship, the Company can also collect the following data:

- *The company's CVR number*
- *Credit assessment of your sole proprietorship*

The processing of the above personal data is necessary for the Company to fulfil the agreement with the Customer. If this data cannot be processed, then the agreement with the Customer cannot be fulfilled. The data is collected from yourself and/or the Customer you represent. The Company also stores the Customer's purchase history, i.e., information on purchased products, quantity, date, and price.

3.2 Potential Customers

The Company processes data about the contact person's name, contact information and function for Potential Customers.

4. PURPOSE, LAWFUL BASIS & STORAGE PERIOD

4.1 Customer Administration

Name and contact information is processed in order for the Company to complete the purchase, deliver the goods to the Customer, manage the Customer's order, give service to the Customer after the purchase and moreover to be able to exercise its rights and fulfil its obligations according to the agreement with the Customer. The processing of data is carried out based on legitimate interests, as the Company has a legitimate interest in fulfilling the agreement with the Customer and providing a good service to the Customer.

The CVR number of sole proprietorships is processed in connection with invoice purchases. The processing of data is carried out based on legitimate interests, as the Company has a legitimate interest in being able to determine the identity of the Customer.

A credit assessment of sole proprietorships may be processed in order for the Company to determine the Customer's ability to pay. The processing of data is carried out based on legitimate interests, as the Company has a legitimate interest in assessing the possibilities of getting paid.

The above data is stored as long as it is necessary for the above purposes.

4.2 Returns, warranty claims and product responsibility

The Company stores data about the Customer's purchase history and any correspondence and documentation about the products that the Customers has purchased. In such documentation, the contact person's name and other information about the contact person may appear.

The Company stores this documentation for as long and to the extent that it is necessary for the Company to provide the Customer with qualified service after the purchase and to be able to handle any complains, warranty claims and claims according to the Product Liability Act. The data is stored for these purposes on the basis of legitimate interest.

4.3 Direct Marketing

The Company will also be able to process your email address with the purpose of direct marketing. Via email, the Company may send newsletters and offers for similar goods/services that have previously been purchased by the sole proprietorship or company that you represent.

The Company wishes to send you offers via email that we believe are relevant for you in your profession. If you wish to receive such offers, we will ask you to approve the consent form for this purpose, available on our website. If you have given your consent for this specific purpose, the Company will store your preferred interests and email address in order to send you targeted marketing offers. The legal basis for the processing is your consent. You have the right to withdraw your consent at any time by contacting the Company at info@bondy.dk. However, such withdrawal will not affect the lawfulness of processing based on consent before its withdrawal.

Newsletters and offers can be sent via email to sole proprietorships for up to twelve (12) months after the Customer's last purchase. Newsletters and offers can be sent to contact persons at Customers, who is not sole proprietorships, for up to ten (10) years after the Customer's last purchase.

Newsletters and marketing offers are only sent, if you have not objected to such marketing, and you can choose to unsubscribe from our newsletters and marketing emails at any time. Contact the Company at info@bondy.dk, or use the unsubscribe link, found in all newsletters/emails, if you wish to unsubscribe from these.

The marketing takes place based on legitimate interests, as the Company has a legitimate interest in marketing its products.

4.4 Other

The Company may, regardless of the above, process your personal data if it is necessary to fulfil a legal obligation, which according to applicable law requires processing or to establish a legal claim, assert a legal claim or defend itself against a legal claim.

5. WHO WILL WE BE ABLE TO SHARE YOUR INFORMATION WITH?

The Company may transfer your personal data to:

- ADDTECH IT (Delivery/service of servers)
- ADDCOMP DK (External accounting)

These recipients only have right to process your personal data on behalf of the Company in connection with them performing a service for the Company. The Company take all reasonable legal, technical, and organisational measures to ensure that your data is handled securely and with an adequate level of protection when transferred to or shared with such selected third parties.

The Company may also transfer your personal data to authorities such as Tax if we are required to do so by law. If all or part of the Company is sold, the Company may transfer your personal data to a potential buyer of the Company.

6. THIRD COUNTRY TRANSFER

Your personal data is only processed within EU/EEA.

7. YOUR DATA PROTECTION RIGHTS

According to the Data Protection Act, you have a number of rights in relation to our processing of information about you. A summary of these rights follows below. You will find complete information about your rights in the Data Protection Act.

7.1 Right to access personal data (data subject access request)

You have the right to gain insight into the data that we process about you, as well as a range of additional information.

7.2 Right to rectification (correction)

You have the right to have incorrect data about yourself corrected.

7.3 Right to erasure

In certain cases, you have the right to have data about yourself deleted before the time that our general deletion occurs.

7.4 Right to restrict processing

In certain cases, you have the right to have the processing of your personal data restricted. If you have the right to have the processing restricted, we may in the future only process the data - except for storage – with your consent, or for the purpose of establishing, asserting, or defending legal claims, or to protect a person or important public interest.

7.5 Right to object

In certain cases, you have the right to object to our processing of your personal data. You can also object to the processing of your data for direct marketing.

7.6 Right to data portability

In certain cases, you have the right to receive your personal data in a structured, commonly used, and machine-readable format and to have this personal data transferred from one data controller to another without hindrance.

7.7 Right to withdraw consent

Where our processing of your personal data is solely based on your specific consent, you have the right to withdraw your consent.

7.8 Right to complain

You have the right to complain to your local data protection authority if you are unhappy with our data protection practices. In Denmark you can lodge a complaint with Datatilsynet at www.datatilsynet.dk.

8. CHANGES TO OUR PRIVACY POLICY

The Company reserves the right to change this Privacy Policy. If such changes are made, you will be informed by email.